

Clean the Bay Your Way Contest

This is a contest to promote Clean the Bay Day activities such as litter clean-ups, native plant plantings, and rain barrel installs during Monday, May 31 to Saturday, June 5. Clean the Bay Day is an annual event that traditionally promotes litter clean-ups throughout Virginia but due to the pandemic, CBF is providing alternative options for people to remain at home but still have the option to participate. Contestants will take and submit videos and/or photos that include litter clean-ups, native plant plantings, and/or rain barrel installs for the Clean the Bay Your Way Contest. The videos and photos that best capture the spirit of Clean the Bay Your Way in the eyes of the CBF staff will win! Videos and/or photos will be judged on creativity, clarity, following all the guidelines, and those that best capture the spirit of Clean the Bay Your Way.

This contest is sponsored by the Chesapeake Bay Foundation's Hampton Roads office located at the Brock Environmental Center, 3663 Marlin Bay Drive, Virginia Beach, VA 23455. For more information about the contest, email ctbd@cbf.org.

Suggested Video and Photo Content:

1. Photos of the litter you collected, newly planted native plants in their new home, or your recently installed rain barrel.
2. Video of you telling us clean water is important to you and showing your litter clean-up, rain barrel install, or native plantings.

Do not limit yourself to these ideas! Be creative and really demonstrate why clean water is important to you.

Follow These Video Tips:

1. Videos need to be a minute or less long.
2. Video needs to be filmed horizontally.
3. Everyone is following proper COVID-19 safety protocols such as wearing a mask and maintaining six feet apart unless a family.
4. Extra brownie points will go to someone that post the video and/or photo to social media and includes **#CleantheBayDay** in the post. If our Clean the Bay Your Way judges like the video or photo, we will look for the video or photo in the hashtag link on social media.

Contest Rules:

Before submitting, you will need to acknowledge that you have read, understand, and agree to be bound by these Official Rules.

- By submitting an entry, you certify that your entry complies with all the requirements set out in these Official Rules.
- Submitted videos and/or photos must be the original and must be the property of the entrant.
- Videos and/or photos must not infringe any copyright or trademark rights or violate any rights of privacy or publicity.

- All participants within the videos and/or photos need to comply with COVID-19 safety protocols.
- Videos and/or photos that contain obscene, defamatory, sexually explicit, or otherwise objectionable or inappropriate content will be disqualified in CBF's sole discretion.
- Videos and/or photos must have been taken during the six-day event and may not have been published previously in exchange for monetary payment.
- All videos must be in digital format, although they need not be taken with a digital camera.
- You may submit as many videos and/or photos as you want but you can only submit one video and/or photo per data submission.
- The participant that submits the video and/or photos will be the one that will receive the prize even if they are a part of a virtual team.
- Only minor editing is acceptable. Extensively manipulated images will not be eligible.

How to Enter:

Follow the simple steps below to submit your video and/or photos into the Clean the Bay Your Way Contest:

1. Register for Clean the Bay Day as either a virtual team member or as an individual participant. Check the box that you agree to the waiver which includes video/photo release.
2. Once registered, log into your participant center and locate your data reporting link. Please note that the data reporting link will only be available during Monday, May 31st to Saturday, June 5th.
3. Once you have done your Clean the Bay Your Way activity, log the data from either your litter clean-up, your native plant planting, and/or your rain barrel install through the data reporting link.
4. The very last question in the data reporting link will read "Would you like to submit a picture or a video into the Clean the Bay Your Way contest." Click "Yes" if you would like to participate.
5. A section will then appear allowing you to upload the video and/or photo. If you have issues uploading the video and/or photo via the data reporting link, email ctbd@cbf.org. In the email include the video and/or photo submission with the subject line "Submission for Clean the Bay Your Way Contest"
6. Check the photo/video release box to confirm that any identifiable person within your video and/or photo is a registered participant and when registering agreed to the video/photo release waiver that has provided unconditional authorization for CBF and its partners to use their likeness or has signed the photo release waiver which is included along with your submission.
7. The last question will ask you to rank the prize you would prefer with one (1) being the prize you would like the most and three (3) being the prize you would like the least.

Who Can Enter?

The contest is open to Virginia residents only who participate in a Clean the Bay Your Way activity.

- The contest is open to both amateur and professional videographers.

- You must be at least 18 years old to submit a video and/or photo in this contest. If you have not reached the age of majority in your jurisdiction of residence at the time of entrance, then your parent or legal guardian must enter on your behalf.
- Employees of the Chesapeake Bay Foundation, their immediate family members (spouse, parent, child, sibling, and their respective spouses), and persons living in the same household of employees of the Chesapeake Bay Foundation (whether related or not) are not eligible to enter this contest.
- OFFER IS VOID WHERE PROHIBITED

Prizes:

We have some incredible prizes for you this year! We are so grateful to our sponsors for supplying these amazing prizes.

- Three winners will be selected from the photo category.
- Three winners will be selected from the video category.
- The list of prizes is below:
 - One (1) gift certificate for 25 raw oysters from a Chesapeake Oyster Alliance partner. Approximate retail value (ARV): \$50
 - One (1) REI Flexlite Camp Chairs & Soft Sided Pack-Away Cooler. ARV: \$85
 - One (1) REI Flexlite Camp Chairs & Soft Sided Pack-Away Cooler. ARV: \$85
 - One (1) 12-month pass to Virginia State Parks. ARV: \$85
 - One (1) North End Bag Co. - The Bank Note Bag. ARV: \$28
 - One (1) Taste Unlimited Gift Basket. ARV: \$40
- When you submit your video and/or photo through the data reporting link, you will rank which prize you would prefer.
- If multiple people want the same prize, the earlier submission will have the first opportunity to claim such prize.
- The oysters will be awarded in the form of a gift certificate and mailed to your home address listed in registration.
- REI chair & cooler will need to be picked up at either CBF's Hampton Roads office or CBF Richmond office.
- The 12-month pass to Virginia State Parks will be awarded in the form of a gift certificate and mailed to your home address listed in registration.
- The North End Bag Co. - The Bank Note Bag will be mailed to your home address listed in the registration.
- The Taste Unlimited Gift Basket will be mailed to your home address listed in registration.
- The Chesapeake Bay Foundation will send an e-mail to and/or call all winners on or before June 12, 2021. Therefore, it is very important that your submission has a valid e-mail address and telephone number. If any potential winner does not respond to email or phone call winner notification within ten (10) days of prize notification, the winner may be disqualified and an alternate winner may be selected. A winner may be required to complete additional forms as requested by Chesapeake Bay Foundation, in order to receive a prize.
- In the event of an unclaimed prize or the failure to return any required documents by the stated deadline, CBF reserves the right to select an alternate winner or not award the prize.

- Prizes are not transferable, nor are there substitutions or cash redemptions, except at Chesapeake Bay Foundation's discretion if the prize becomes unavailable.

Judging:

1. Videos and/or photos will be judged on creativity, clarity, following all the guidelines, and those that best capture the spirit of Clean the Bay Day.
2. Official judging will be performed by a panel of CBF employees. Judges will make their selections based on the above elements.
3. All voting decisions are final and at the discretion of CBF staff.
4. Only winners will be notified of the contest outcome. You can view a list of the winners on www.cbf.org/clean once the contestants have been notified.

Other Important Information:

- All entrants retain their copyright rights in and to the videos and/or photos that they submit. By entering this contest, all entrants grant CBF the irrevocable, perpetual, worldwide right to reproduce, distribute, publicly display, publish, and create derivative works of all video entries in connection with CBF's mission in any media now known or hereafter developed, including in CBF publications, on websites, and other promotional materials, as well as on merchandise. CBF does not need to obtain additional consent from entrants relating to, or to notify entrants prior to, the use of any submitted videos. CBF will credit the videographer/photographer when feasible in CBF's sole discretion. In addition, CBF reserves the right to edit captions.
- The best videos and/or photos may be edited together into a post-CTBD highlight reel, and may be combined for a later video featuring footage of farmers, tree plantings, oyster restoration, etc.
- Entries become the property of CBF and will not be returned. CBF is not liable for lost, late, illegible, misdirected, damaged, incomplete or incorrect entries.
- By submitting a video and/or photo in this contest, the entrant grants CBF the irrevocable, perpetual, worldwide right to use the entrant's name, city and state in connection with publicity regarding the contest and in connection with the use of the entrant's video(s).
- All taxes are the sole responsibility of the winners.
- The Chesapeake Bay Foundation is not responsible for any tampering with this contest (e.g., hackers, viruses, automated entry devices, etc.). The Chesapeake Bay Foundation reserves the right to terminate or modify the contest at any time in case of technical failures or other issues outside of its control. CBF also reserves the right to disqualify anyone who violates these Official Rules.
- The information the Chesapeake Bay Foundation will collect about entrants through this contest will be used for the purposes of this contest and as covered by CBF's privacy policy, which can be found at www.cbf.org/privacy.
- By entering this contest, all entrants agree to release and hold harmless the Chesapeake Bay Foundation, its officers, directors, employees and agents, from all claims, losses, damages and liabilities arising out of their participation in this contest and the acceptance of any prize awarded hereunder.
- This contest shall be governed by the laws of the Commonwealth of Virginia, without regard to its conflict of law rules. The forum for any dispute shall be in Richmond, Virginia.